

# AUPHA Annual Meeting

June 3 - June 6, 2015  
Miami, Florida

## Corporate Sponsorship Guide

### Who We Are...

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to improving health by promoting excellence in healthcare management education.

### About Our Meeting...

AUPHA's Annual Meeting brings together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in healthcare management. The meeting features thought leaders who provoke new ideas and direction for healthcare management education. AUPHA's Annual Meeting provides unbeatable opportunities for networking with faculty at domestic and international healthcare management programs.

### How You Can Help...

Your organization or company can support AUPHA in a variety of ways. If the packages outlined in this prospectus don't contain what you are looking for, we'll be happy to work with you to tailor an individual package to suit your needs.

### What Your Participation Means...

Your contribution in any amount will be used to continue to provide the highest level of services, programs, and initiatives that support the field of healthcare management education. We have set the bar high and only our members, the association's most valuable resource, can help us reach it.

We thank you for your generosity and continued support!



# Corporate Sponsorship Packages

## □ **Platinum Sponsor: \$10,000**

Includes:

- Onsite recognition as Platinum Sponsor on signage, in program, and at all general sessions
- Recognition as Platinum Sponsor on AUPHA website and in all pre-event marketing and event listings
- Promotional item with organization's logo provided to all attendees (item determined in conjunction with and at AUPHA's expense)
- Organization/Company profile in Annual Meeting program and in issue of the AUPHA Exchange
- Full-page color ad in meeting program
- Banner ad on Annual Meeting website and AUPHA Network site
- (1) 8'x10' exhibit space at Annual Meeting
- (2) Full-Conference registrations

## □ **Gold Sponsor: \$5,000**

Includes:

- Onsite recognition as Gold Sponsor on signage, in program, and all general sessions
- Sponsor recognition on AUPHA website and all pre-event marketing and event listings
- Promotional item of your choosing to be received by all attendees (item to be provided by sponsor, and approved by AUPHA in advance)
- Half-page color ad in meeting program
- Banner ad on Annual Meeting website and AUPHA Network site
- (1) 8'x10' exhibit space at Annual Meeting
- (1) Full-Conference registration



## □ **Silver Sponsor: \$2,500**

Includes:

- Onsite recognition as Silver Sponsor on signage, in program, and all general sessions
- Sponsor recognition on AUPHA website and all pre-event marketing and event listings
- Quarter-page color ad in meeting program
- Banner ad on Annual Meeting website and AUPHA Network site
- (1) Full-Conference registration

## □ **Bronze Sponsor: \$1,000**

Includes:

- Onsite recognition as Patron on signage, in program, and all general sessions
- Sponsor recognition on AUPHA website and all pre-event marketing and event listings
- (1) Display ad on the AUPHA Exchange
- (1) 15% discount on a conference registration

# Additional Sponsorship Packages

## □ **Keynote Forum Sponsorship: \$15,000**

Provides your organization with the highest-level of visibility at the Annual Meeting. With your support, AUPHA is able to bring in nationally-recognized individuals to speak on topics of vital interest to the membership. Included in this sponsorship is prominent placement of your organization's logo on signage, in the printed program, and the ability to place marketing materials at the Keynote presentation. As an added benefit, a representative of your organization may choose to introduce the presenter prior to his or her presentation.

## □ **NetConnect Sponsorship: \$5,000**

NetConnect, AUPHA's attendee WIFI connection and internet café, is a high-traffic, high-visibility sponsorship opportunity and includes recognition in the printed program, in meeting signage, and on a banner display prominently and proximal to the café.

## □ **Annual Meeting Printed Program Sponsorship: \$5,000**

This sponsorship includes logo/name recognition in the printed program, on meeting signage, and a full page color ad on the program's inside front cover. The program is received by all meeting attendees, and heavily referenced throughout the Meeting.

## □ **iPad Raffle Sponsorship: \$2,000**

Each paid registrant will be entered into a drawing for an iPad, engraved with the sponsoring organization's name. The drawing will occur during the AUPHA business meeting where the sponsor will be recognized.



# Payment Enclosed

Please print the following form and return it to AUPHA along with your payment no later than April 10, 2015.

(Camera-ready artwork for advertisements and signage must be received no later than April 10, 2015)

Contact Name (please print)		Contact signature (authorizing contract)
Title		Organization
Business address		
City	State	Zip
Phone	Fax	Email

## Method of Payment

- Check Enclosed
- Credit Card (circle credit card type - - VISA    MasterCard    AMEX )

Card Number	Expiration Date
Name as it appears on card	Signature

- Invoice requested. By signing below, \_\_\_\_\_ agrees to pay \$ \_\_\_\_\_ towards sponsorship of the 2015 Annual Meeting. If payment is not received by 4/10/15, AUPHA will not be able to acknowledge your organization as a sponsor in any printed materials or on the website.

Authorized Signature	Date
Printed Name	Title & Organization

- Total Amount Paid: \$ \_\_\_\_\_

Contract and acknowledgement of sponsorship in printed materials and online will not be processed until payment is received by AUPHA. Please fill out entire form and return with payment to:

Mail: AUPHA  
2000 N. 14th Street, Suite 780  
Arlington, VA 22201

Fax: (703) 894-0941

Email: [jstephens@aupha.org](mailto:jstephens@aupha.org)

